

EDINBURGH-EH1



RUTLAND
SQUARE

SCOTTISH GIN

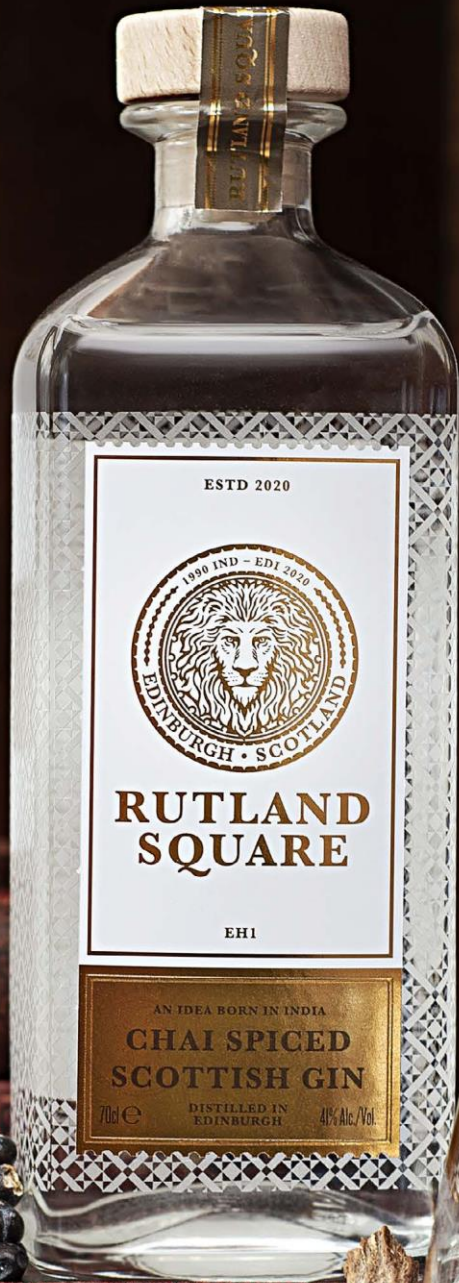
Contents

Rutland Square Gin is a brand new premium boutique gin made in Edinburgh. It is the world's first Oolong tea-infused chai spiced gin.

What makes our gin unique is its blend of 13 of the finest botanicals from around the world. Our secret ingredient is the Oolong White tea plucked from the first flush of the tea growth which gives our gin its sweet and unique taste.

Handpicked in Assam in India, the Oolong tea leaves are blended with 13 of the finest botanicals from around the world by Edinburgh's finest artisans, combining centuries-old tradition with their meticulous attention to detail. A blend of two cultures, Rutland Square Gin is a unique and memorable sipping gin with a rich family history.





PR Key Messages

Inspired by travel, Rutland Square Gin is a premium boutique craft gin carefully created in Edinburgh (Scotland) drawing on inspiration from the East.

The first in the portfolio is Rutland Square Gin, the world's first sipping Chai Spiced Gin, sourced using the finest botanicals sourced carefully and sustainably from across the globe.

Inspired by our great grandfather, Tej Ram who was an Indian spirit entrepreneur and visionary in the 1940s, Rutland Square Gin pays homage to his past, our present and travel – combining the flavours of the east and west.

Rutland Square Gin combines tea from Dibrugarh Assam, where Tej founded his distilling business, and the purest water from Scotland; mixing two cultures to create a unique and memorable sipping gin.

Rutland Square Gin aims to encompass its unique heritage, history and travel whilst spelling ultimate luxury and pure regalia through the botanics in the liquid, the opulent bottle and the royal gold and white packaging.

'Rutland Square' is home to the Indian Consulate in Edinburgh which represents collaboration and partnership between Scotland and India.

Nishant Sharma, Founder of Rutland Square Gin, said: "I'm so proud to be bringing this product to market nationally and eventually, internationally. It's a product close to my heart which honours my Great Grandfather, Tej's legacy and pays homage to his past, our present and travel.

"We use the finest botanicals in our gin, sourced carefully and sustainably from across the world, the purest Scottish water and most importantly, tea from Dibrugarh; the very city where my Great Grandfather started his distilling business all those years ago. It is a story that starts in India and travels across the globe to Scotland, mixing two cultures to create a delicious and memorable flavour you won't forget!

"Perfect for sipping and savouring, our Chai Spiced Gin is the first spirit in our portfolio so keep your eyes peeled for our other exciting releases from Rutland Square Gin coming out later this year."



Tasting Notes

Nose

Sharp and sweet, lightly spicy
Caraway Seed, Juniper, pepper,
floral Oolong notes.

Taste

Sweet Oolong Tea followed
by a mellow spice.

Finish

Long and dry, with a twist
of floral and nutty characters
from the vetiver.



Fresh Juniper



Lemon Peel



Caraway Seeds



Coriander Seeds



Angelica Root



Vetiver Root



Cardamom



Cloves



Star-anise



Orange peel



Cinnamon



Black Pepper



ESTD 2020



**RUTLAND
SQUARE**

EH1

AN IDEA BORN IN INDIA

**CHAI SPICED
SCOTTISH GIN**

70cl e

DISTILLED IN
EDINBURGH

41% Alc./Vol.

Contact

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